

EXHIBITOR QUESTIONS AND ANSWERS
NEW Redevelopment Conference,
KI Convention Center, Green Bay
April 26, 2006



Purpose of the Exhibitor Booths:

The purpose of the exhibitor booths is to highlight a mix of remediation, redevelopment, and brownfield properties with the intent that they will spark ideas for conference attendees to bring back to their communities across Northeast Wisconsin (NEW). Each booth should highlight one redevelopment activity.

The following key facts about the site should be included in the exhibit:

- Before/After Photos of the Property
- Before/After Assessed Values
- Financial Assistance/Tools Used
- Past/Present/Future Land Uses
- Environmental Concerns
- Lessons Learned
- Key Contacts (Community members, Developers, Bankers, Consultants, etc)

NEW Redevelopment Conference Location:

The NEW Redevelopment Conference will be held at the KI Convention Center, 333 Main Street, Green Bay.

Registration for a Booth:

Please complete the attached Exhibitor Booth Request Form for your proposed booth and fax it to **Kathy Sylvester at 920-424-4404 by March 22, 2006**. You will be notified by March 24, 2006, if you will have one of ten booths at the NER Redevelopment Conference. Your booth number and location will be provided at that time.

Move In Schedule:

Move in and set up will be on Wednesday, April 26, 2006 from 6:00 a.m. until 7:30 a.m.

Exhibit Hours:

Exhibit hours are on Wednesday, April 26, 2006 from 7:30 a.m. to 4:00 p.m. We are requesting that you please refrain from dismantling your booth prior to 4:00 p.m. Booths must be dismantled and removed by 5:30 p.m.

Booth Locations:

A maximum of 10 table top booths will be located in the KI Convention Center Lobby flanking the "Rotunda Tour" to both the South and West (see map on second page).

Booth Charge:

There is no charge for a booth.

What's included?

Each booth will include one 8-foot draped/skirted table and one chair. NOTE: The entire exhibit area is carpeted.

What's NOT included?

If you are interested in ordering electricity, phone lines, basic internet connection, additional furnishings, or other items for your booth the KI Convention Center will be happy to accommodate you. Please contact Jennifer Schwartz, KI Convention Center Corporate and Motor Coach Sales Manager at 1-888-284-7215 for work orders and prices. All additional costs will be charged directly to your organization or to the individual exhibitor as specified by your organization.

Booth Equipment Drop-off:

Exhibitors with large exhibits can off-load their exhibit on the west end of the convention center on Adams Street. This is a 15 minute loading area. Parking is not allowed in this area.

Parking:

Parking is located at the Main Street Parking Ramp connected via skywalk to the KI Convention Center. The current charge is fifty (50) cents per hour.

Registration for your Booth Personnel:

Each booth should be staffed by at least 1 person throughout the day to answer questions. Booth personnel must be registered for the conference and available to answer questions during lunch. Conference registration information can be obtained at <http://dnr.wi.gov/org/aw/rr/general/wnew/new-flyer.pdf>

Additional Questions?:

Please contact Kathy Sylvester at (920) 424-0399 or via email kathy.sylvester@dnr.state.wi.us with any additional questions.

